







A famous reputation built on sporty and distinctive cars, MGs are both affordable and a joy to drive.

Built to the highest standards in our stateof-the-art manufacturing plants, we are so confident of the quality and reliability of the new MG ZS EV that we give it a 7 year manufacturer's warranty, which includes the lithium-ion battery as well.



FEELTHE **ENERGY**

THE NEW MG ZS EV IS THE FAMILY FRIENDLY ELECTRIC CAR, DESIGNED FOR THOSE WHO WANT ALL THE ADVANTAGES OF A ZERO EMISSIONS VEHICLE WITHOUT COMPROMISING ON PRACTICALITY OR STYLE.

Benefitting from our extensive experience in the manufacture of electric cars and batteries, the ZS EV pairs beautiful design with outstanding technology.

Powered by a 44.5kWh, water-cooled lithium-ion battery, you can enjoy a driving range of up to 263 kilometres from a single charge* on the WLTP combined cycle.

Managed by MG's Intelligent Battery Temperature Control system, the battery pack is insulated from external temperature variations, delivering the optimum power and range whatever the weather.

Designed to achieve dynamic handling and chassis feel, the ZS EV's powertrain has been intelligently packaged to achieve a low centre of gravity.

Housed underneath the passenger compartment as part of the ZS EV's flat-floor architecture, the balanced distribution of weight keeps the ZS EV planted to the road through the corners.

The ZS EV delivers 353Nm of instant torque and with 105kW of power, the equivalent of 143PS.











^{*}From a single charge on the WLTP combined cycle: Combined Range: 263 km; City Range: 372 km; Combined Driving Efficiency: 18.6 kWh/100km.



UNPLUGANDPLAY

At home, the new MG ZS EV can recharge on a standard 7kW home charger in seven hours, allowing you to simply and easily charge your ZS EV overnight – or if you ever find yourself out and about in need of a boost, Ireland has plenty of rapid charging points compatible with the MG ZS EV.

Charging the new MG ZS EV could not be simpler thanks to its CCS and Type 2 ports, mounted within the front grill for easy access from either side of the car.



THE ZS EV CAN CHARGE TO 80% IN JUST 40 MINUTES FROM A 50KW CHARGING POINT.





MG PILOT: HIGH TECH AND SAFE



ACTIVE EMERGENCY BRAKING (AEB)

At speeds below 19 km/h, the car will automatically apply its brakes to avoid a collision with a vehicle, bicycle or pedestrian. At speeds above 19 km/h, AEB will reduce the likelihood or mitigate the severity of an accident.





LANE KEEP ASSIST (LKA)

Lane Keep Assist uses a camera to detect lane markings ahead and monitors the vehicle's position in its lane. When the function detects the vehicle is about to unintentionally move out of its lane, it warns the driver by means of a visual, audible and steering wheel vibration. The car will also control the steering to keep within its lane.



ADAPTIVE CRUISE CONTROL (ACC)

Adaptive Cruise Control (ACC) monitors the road ahead. As long as the road ahead is clear, ACC maintains the speed set by the driver. If the system spots a slower vehicle within its detection range, it gently reduces speed by releasing the accelerator or actively engaging the brake control system. If the vehicle ahead speeds up or changes lanes, ACC automatically accelerates back to the driver's desired speed.

ZS EV IS THE FIRST MG TO FEATURE THE MG PILOT SUITE OF DRIVER ASSISTANCE TECHNOLOGY TO LEND A HELPING HAND AND GIVE YOU ADDED CONFIDENCE ON THE ROAD. A SELECTION OF WARNING AND ALERT FEATURES ASSIST THE DRIVER, MAINTAINING SAFETY AND SIMPLIFYING EVERYDAY DRIVING.









TRAFFIC JAM ASSIST (TJA)

When Adaptive Cruise Control is turned on, Traffic Jam Assist continuously analyses the speed of the surrounding vehicles and compares it with its own driving speed. If the system detects dense traffic or a traffic jam at speeds below 56 km/h, the driver can activate TJA. The car will automatically follow the vehicle in front, controlling its acceleration, braking and steering within the same lane.

BLIND SPOT DETECTION (BSD)

This system keeps a lookout to help you change lanes safely. A radar sensor serves as BSD's electronic eye, registering objects in hard-to see areas. Whenever there is a vehicle in the driver's blind spot, a visual signal will show in the door mirror.

INTELLIGENT HIGH BEAM ASSIST

When the headlight high beam is set to the AUTO position, the system automatically switches to low beam when it detects a vehicle ahead. This enables drivers to maximise the use of high beam, making night-time driving safer, without the risk of dazzling on-coming traffic.

INTELLIGENT SPEED LIMIT ASSIST

The car will actively detect speed limit signs and alert the driver of the current speed limit by way of a symbol on the driver's instrument cluster. The symbol acts as a reminder to the driver, reducing the risk of exceeding the speed limit.





MG ZS EV HAS ACHIEVED THE MAXIMUM FIVE STAR RATING FROM EURO NCAP, THE WORLD'S LEADING ROAD SAFETY AGENCY.

DESIGNED AND ENGINEERED WITH A RANGE OF ACTIVE AND PASSIVE SAFETY SYSTEMS AS STANDARD, MG ZS EV EXCELLED IN EURO NCAP'S LATEST COLLISION PROTECTION AND AVOIDANCE TESTS WHICH ARE THE MOST STRINGENT TESTS EVER CONDUCTED.

COMFORT AND CONVENIENCE

SO YOU GET THE MOST OUT OF THE NEW MG ZS EV, WE'VE THOUGHT VERY CAREFULLY ABOUT EVERYTHING WE PUT INTO IT. EVERY INCH OF THE STYLISH, SPACIOUS INTERIOR HAS BEEN DESIGNED TO MAKE SURE THE DRIVER, THE PASSENGERS AND EVEN THE FAMILY DOG WANT FOR NOTHING.

Inside, there are beautifully soft materials, and stitched leather effects for that extra luxury. There's also an 8" colour touchscreen with Apple CarPlayTM and Android AutoTM allowing for seamless integration with your own technology. DAB Radio, keyless entry and satellite navigation further enhance the level of technology found within this family friendly electric SUV.

The ZS EV comes as standard with a simple to use automatic transmission, controlled by a rotary gear selector in the centre console. Engineered to provide ultimate refinement in all driving conditions, owners benefit from a stress-free driving experience over long distances, and in stop-start city traffic.

As the most technologically advanced MG ever, driver personalisation has been taken to a new level, and can be configured in multiple ways... Firstly, the ZS EV is equipped with three levels of regenerative braking, which extends your driving range, improves the braking efficiency and energy conservation.

There are also three driving modes on the new MG ZS EV — ECO, NORMAL and SPORT, allowing the car to fully adapt to your everyday driving needs.



THE EV LIFE

The new MG ZS EV comes with a 44.5 kWh lithium-ion battery. It's water-cooled which optimises charging capabilities and range whatever the weather.

Charging is best done overnight at home on a 7kW domestic charger, with a full charge taking 6.5 hours.

On the go, the MG ZS EV can be rapid charged to 80% in just 40 minutes. It can be charged using most Type 2 or CCS charging points installed across Ireland.



EXCITE

MG Pilot

Keyless Entry with Push Button Start

8" colour touch screen with Apple CarPlay $^{\text{TM}}$ and Android Auto $^{\text{TM}}$

DAB radio with AUX/USB, MP3

4-speaker Audio System

Sat Nav

Bluetooth Telephone and Audio Streaming

Air Conditioning

Leather Steering Wheel

Rotary Gear Selector

Electric Parking Brake with Brake Auto Hold

Front & Rear Electric Windows with Driver's One-Touch up/down

Auto Headlights

Rear Parking Sensors

Electrically Adjustable, Door Mirrors

17" Diamond Cut EV Alloys



EXCLUSIVE AS EXCITE PLUS...

Blind Spot Detection

Rear Cross Traffic Assist

Silver Roof Rails

Electrically Adjustable, Folding, Heated Door Mirrors

Leather-style Upholstery with Contrast Stitching

Heated Front Seats

Electric Driver's 6-way Adjustable Seat

Air Conditioning with Odour and Pollutant Filter

Rain Sensing Wipers

Panoramic Opening Sky Roof

Rear Parking Camera







A CHOICE OF FOUR COLOURS



SKY BLUE*



BLACK PEARL*



ARCTIC WHITE



DYNAMIC RED*

TECHNICAL SPECIFICATION

PERFORMANCE & TRANSMISSION	EXCITE	EXCLUSIVE
Transmission	Automatic	
Front Suspension	MacPhe	son Struts
Rear Suspension	Torsio	n Beam
Electric Motor Type	Synchror	ous Motor
Battery Capacity, kWh	4	4.5
Maximum Power PS, (kW)	143	(105)
Maximum Torque, lb ft (Nm)	260 (353)	
0-62 km/h (seconds)	8.5	
Maximum speed (km/h)	140	
CO ₂ - WLTP g/km	0	
Charger Connection Type	Type 2 plus CCS	
Estimated Charging Time (2.2kW 3-Pin Domestic), to 100% (emergency use)	14 hours	
Estimated Charging Time (7kW fast charger), to 100%	6 hours 30 minutes	
Estimated Charging Time (50kW public rapid charger), to 80%	40 minutes	
Driving Range: WLTP Combined Cycle (kilometres)	263	
Driving Range: WLTP: City (kilometres)	372	
Driving Efficiency: WLTP City (kWh/100km)	12.8	
Driving Efficiency: WLTP Combined (kWh/100km)	18.6	

1,620mm and 1,644mm, without and with roof rails







4,314mm

DIMENSIONS		EXCITE	EXCLUSIVE	
Overall Length		4,314		
Width exc. mirrors		1,809		
Overall Width inc. mirrors		2,048		
Height	mm	1,620	1,644	
Wheelbase		2,5	,579	
Front Track		1,526 1,539		
Rear Track				
Turning Circle	m	11.2		
Luggage capacity (seats up)	14	TBC		
Luggage capacity (seats folded)	Ltrs	1,1	00	

WEIGHT	EXCITE EXCLUSIVE		
Kerb Weight kg	1,502	1,534	
Gross Vehicle Weight kg	1,966		

WARRANTY & SERVICING	
Standard servicing interval	1 year / 24,000 Kilometres
Warranty (inc. battery)	7 years / 150,000 Kilometres
Paint protection	3 years / 100,000 Kilometres
Anti Perforation	7 years

EQUIPMENT

IN-CAR ENTERTAINMENT	EXCITE	EXCLUSIVE
4-Speaker Audio System	•	
6-Speaker Audio System with 3D Sound		•
Radio and AUX/USB, MP3	•	•
iPod Compatibility	•	•
8" Colour Touchscreen	•	•
DAB Audio	•	•
iGo In-Car Navigation	•	•
Apple CarPlay [™]	•	•
Android Auto™	•	•
Rear Parking Camera		•
USB Mobile Phone Charging Function	•	•
Bluetooth Connection	•	•
Trip Computer	•	•

WHEELS & TYRES	EXCITE	EXCLUSIVE
17" Diamond Cut EV Alloy Wheel 215/50 R17	•	•
Tyre Repair Kit	•	•

EQUIPMENT CONTINUED

SAFETY & SECURITY	EXCITE	EXCLUSIVE
Anti-lock Braking System and Electronic Brakeforce Distribution (ABS and EBD)	•	•
Rear ISOFIX (x2)	•	•
Front Side Airbags	•	•
Front Dual Airbags	•	•
Front Passenger Airbag Deactivation Switch	•	•
Side Curtain Airbag	•	•
ARP (Anti Rolling Protection)	•	•
Tyre Pressure Monitoring System (TPMS)	•	•
Electronic Stability Programme (ESP)	•	•
Hill Launch Assist	•	•
Emergency Brake Assist (EBA)	•	•
Driver's Seat Belt Reminder	•	•
Front Passenger's Seat Belt Reminder	•	•
Front Seat Belt (3 point with Pretensioner and Load Limiter)	•	•

MG PILOT	EXCITE	EXCLUSIVE
Active Emergency Braking with Pedestrian and Bicycle Detection	•	•
Lane Keep Assist (LKA) with Lane Departure Warning System (LDWS)	•	•
Traffic Jam Assist	•	•
Intelligent Speed Limit Assist	•	•
Intelligent High Beam Assist	•	•
Blind Spot Detection (BSD)		•
Rear Cross Traffic Alert (RCTA)		•

SEATING	EXCITE	EXCLUSIVE
Houndstooth Fabric Upholstery	•	
Leather Style Upholstery with Contrast Stitching		•
Driver's 6-way Adjustable Seat	•	
Electric Driver's 6-way Adjustable Seat		•
Passenger's 4-way Adjustable Seat	•	•
Heated Front Seats		•
2nd Row 60:40 Split Fold Seat	•	•

COMFORT & CONVENIENCE	EXCITE	EXCLUSIVE
Air Conditioning		
Air Conditioning with odour and pollutant filter		•
Remote Central Locking	•	•
Keyless Entry with Push Button Engine Start	•	•
Speed Sensing Locking	•	•
Rain Sensing Wipers		•
12v Power Socket	•	•
Adaptive Cruise Control	•	•
Leather Steering Wheel	•	•
Rotary Gear Selector	•	•
Electric Parking Brake with Brake Auto Hold	•	•
3 Regenerative Braking Modes (1, 2, 3)	•	•
3 Driving Modes (Eco, Normal, Sport)	•	
Front & Rear Electric Windows with Driver's one-touch up/down	•	
Panoramic Opening Sky Roof		

EXTERIOR FEATURES	EXCITE	EXCLUSIVE
LED Daytime Running Lights	•	•
LED Centre Brake Light	•	•
Auto Headlights	•	•
Follow me home headlights	•	•
Silver Roof Rails		•
Rear Parking Sensors	•	•
Rear Parking Camera		•
Electrically Adjustable, Body Colour Door Mirrors	•	
Electrically Adjustable, Folding, Heated, Body Colour Door Mirrors		•
Bi-Function Projection Headlight	•	•
Front and Rear Aero Wiper		•



AFTERCARE

7 YEAR WARRANTY

Like all MGs, the MG ZS EV has a full 7-year / 150,000 kilometre warranty, which includes the lithium-ion battery, giving you complete peace of mind throughout your ownership and guaranteeing that fully trained MG technicians will always be on hand to help. Both the vehicle and battery warranty are transferable to future owners.

SPEAK TO YOUR MG DEALER OR VISIT MG.IE FOR MORE INFORMATION







MG ZS EV joins the MG range alongside two other electrified cars, All New MG5 EV, a full battery electric SW vehicle and MG HS PHEV, our first plug-in hybrid SUV.

All new MGs feature our famous 7-year warranty and our nationwide network of professional, experienced dealers are ready to welcome you to the family.

BOOK YOUR TEST DRIVE

Get your hands on the wheel, your feet on the pedals and a smile on your face — book your test drive at your MG dealer today or online at:

MG.IE







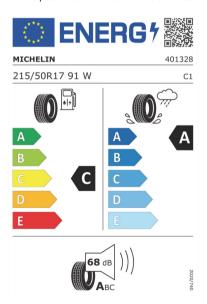




MG ZS EV TYRE ENERGY LABEL

Tyre energy labels provide a clear and common classification of tyres performance for rolling resistance, braking on wet surfaces and external noise. The energy efficiency class ranges from A (most efficient) to G (least efficient). The wet grip class also ranges from A (shorter braking distance on wet asphalt) to G (longest). The external noise class ranges from A (less noise outside the vehicle) to B (more noise, with noise levels in the C class no longer allowed).

Standardised tests are carried out to assess the performance of tyres in all the 5 parameters indicated in the label. The QR code, read with a smartphone or other suitable reader, is intended to provide additional information from a European Commission database.







Terms and Conditions: Every effort has been made to ensure that the contents of this publication were accurate and up to date at the time of being published (December 2020). Please note colours and accessories are for illustrative purposes only. Colours and finishes replicated are subject to limitations of the printing process and may vary from actual colour and paint finish. MG Motor Ireland endorses a policy of continuous improvement and reserves the right to make changes at any time without notice to colours, accessories, material, design, shape, specification and models. Items may be discontinued at any time. Actual Irish specification may vary from vehicles shown. For latest information, please speak to your MG dealer.

MG.IE/MODEL/MG-ZS-EV

MG Motor Ireland, John F Kennedy Drive, Naas Road, Dublin 12, Ireland Published in December 2020. Version 1.